

MyFarm Risk Eliminator[®] Software

“The premier software for grain marketing and risk management decisions. Our software allows you minimize your risk by taking advantage of pricing opportunities when you are most uncertain about yields and futures prices.”

Now in Our 4th year!

“Are You Looking For A Better Way To Find The Best Combination of Crop Insurance and Grain Marketing ?”

The Premier Software Tool For Running “What-IF” Scenarios For Your Farming Operation.

Better Decisions Are a Result of Better Information and Analysis

MyFarm Risk Eliminator[®] software takes the uncertainty out of tough decisions by allowing you to test, model, and predict the outcome of your decisions before committing your dollars or bushels to someone else.

Every time you change a single number, crop insurance choice, or marketing option, the software recalculates 260 yield and price scenarios for that crop.

Emotions

The secret to managing emotions when making risk management decisions is not to eliminate them. We are emotional beings so it is impossible to eliminate our feelings. The secret is to change the information and perspective that drives those emotions. When you change the information driving your emotions it leads to different decisions and different results

Developed By A Farmer From A Farmer’s Perspective

The software creates reports specific to your farm, not a university average, magazine article, or some product brochure. The soft-

ware follows the same process you use to make decisions, not the process of a computer programmer or someone who has never been around farming.

Focus on What is Known Don’t Speculate On The Unknown

The software allows you to focus on what you know best: your local production history, crop expenses, gov’t program payments, and crop insurance coverage. Marketing and pricing strategies are then put into perspective when comparing the known outcomes of potential decisions against the part of your business you know best.

Key Decisions for 2005

- Soybean Rust vs. Corn on Corn?
- Marketing the 2005 crop at or below loan? 2004 Old Crop?
- LDP decisions for 2004 and 2005 crops?
- Setting realistic price target for any spring or early summer price rally?
- Higher cash rents and expenses with lower insurance guarantees?

Do you have a plan or system in place to make these decisions objectively?

Our software does for your accounting, grain marketing, and crop insurance what GPS and yield monitors did for scale tickets.

Features, Benefits, Tools		Licence Level			
Step #1: Marketing Plan Development		Bronze	Silver	Gold	
Test and Model any Marketing, Crop Insurance, LDP, or Other Decision		✓	✓	✓	
Professional Marketing Plan Wizard				✓	New
Set and Track Marketing Plan Goals by:					
Target Dates				✓	New
Target Basis				✓	New
Futures Price Targets and Price Floors				✓	New
Cash Price Targets and Price Floors				✓	New
Record Strategy Comments				✓	New
Multiple Combined Cash/Futures/Options Position Strategies				✓	New
Futures, Options, Cash Grain Sales Positions Available Per Crop				10 Each	New
Total Positions Available per crop				30	
Step #2: Testing and Modeling Tools		Bronze	Silver	Gold	
Pre-Test, Calculate, and Predict Outcomes of any Decision		✓	✓	✓	
MyFarm Decision Optimizer				✓	New
Decision Testing separate from Tracking Information			✓	✓	New
Side by Side Comparison of Tested vs. Current Positions			✓	✓	New
Crop Insurance Product, Premium, and Coverage Levels			✓	✓	New
Crop Expenses			✓	✓	New
LDP and Marketing Loan Decisions			✓	✓	New
Grain Sales, Options, Futures			1 each	3 each	New
Total Positions Available per crop			3	9	New
Decision Comparison Report			✓	✓	New
Volatility Testing: Analyze Impact of Price Movement in comparison				✓	New
Current Price Risk				✓	New
Tested Price Risk				✓	New
Price Risk shift difference				✓	New
Step #3: Tracking and Reports		Bronze	Silver	Gold	
Current Positions Report		✓	✓	✓	New
Advanced Analysis Reports					
Tested Decisions vs. Current Positions in Side by Side Format			✓	✓	New
Futures Price Risk Sensitivity: Current vs. Tested				✓	New
Futures Market Price Leverage Report: Current vs. Tested				✓	New
Marketing Plan/Progress Report				✓	New
Track Grain Sales, Futures, Options to date				✓	New
By Price				✓	New
Information and Marketing Plan Elements					
Grain Sales		Bronze	Silver	Gold	
Total Positions Available Per Crop		10	20	50	Improved
Track Bushels, Futures, Basis, Storage and Transportation		✓	✓	✓	
Futures First Contracts (Hedge To Arrive), Min/Price, Min/Max		✓	✓	✓	New
Track Basis as Fixed or Open		✓	✓	✓	New
Track Date Sale Made		✓	✓	✓	New
Track Delivery Location		✓	✓	✓	New
Record comments or notes about individual contracts		✓	✓	✓	New
Futures and Options		Bronze	Silver	Gold	
Total Futures Positions Available Per Crop		10	30	110	Improved
Total Options Position Available Per Crop		10	30	110	Improved
Entry and Exit Dates of Trades		✓	✓	✓	New
Strategy Comments (Part of Marketing Plan)				✓	New
Target and Stop Price Targets (Part of Marketing Plan)				✓	New
Crop Insurance		Bronze	Silver	Gold	
Compare Products, Coverage Levels, and Premiums		✓	✓	✓	
Expenses/Insurance Ratio Calculations		✓	✓	✓	New
Compare Coverage Levels to a Base coverage level		✓	✓	✓	New
Expenses and Acreage		Bronze	Silver	Gold	
Crop Expenses: Split into Seed, Chemical, Machine, Fert. Etc.		✓	✓	✓	
Acreage Units Per File (Example: Rented, Owned, Share Etc.)		3	3	3	
Number of files and total farms		unlimited	unlimited	unlimited	
Government Programs		Bronze	Silver	Gold	
LDP's		✓	✓	✓	
Counter-Cyclical		✓	✓	✓	
Direct Gov't Payment		✓	✓	✓	
Software Highlights					
A Set your own yield and price settings					
B Track total bushels sold and LDP'd as total bushels and as a % of Yield (Oversold positions are in red)					
C Quickly view breakevens in black and losses in red					
D View Profit or Loss for 260 Yield Price Combinations					
E Test and track open or closed futures positions					
F 3-D graph provides visual picture of your risk scenarios					
G Identify which yield/price combinations present the greatest risk or profit					
H Compare crop insurance coverage and what % of your expenses are insured.					
I Track expenses and compare agronomic decisions.					
J Include direct, counter cyclical and government programs.					
K Make customized strategy notes					
Technical and Support Information					
Computer and Software Requirements					
Computer: Pentium Processor or Faster with CD-Rom drive					
Software: Windows 95,98,Me,XP, 2000, NT					
Microsoft Excel 2000, 2002/XP, or 2003					
Ram: Minimum 16 MB					
Memory: Minimum 10 MB					
Training and Technical Support					
Video training for all screens and input fields is included right on the CD.					
If you have a question about how to enter something, just click on the video clip and you can watch and listen as you see someone enter the information right into the correct screen.					
We provide Technical Support through phone, fax, and email at no additional charge with each Licensing Agreement.					
Pricing and Licensing Information					
The software is licensed on a yearly basis and includes the video training, faxback technical support, email, live technical support and all updates.					
Question: Why do you licence instead of sell the software? Why do I have to purchase ongoing support and licencing rights?					
The software is licenced due to ongoing changes in both crop insurance products and government programs. The licensing and support program insure you are using the latest updated version for accurate calculations.					
Pricing					
	Bronze	Silver	Gold		
Initial Purchase Price (12 month Licence Included).	\$ 297	\$ 497	\$ 997		
Bonus: Add up to 3 years to initial purchase at a discount	\$100 per year	\$125 per year	\$150 per year		
Renewal Pricing for Existing Customer					
12 month Service Agreement and Licence Renewal	\$ 147	\$ 197	\$ 297		
24 month Service Agreement and Licence Renewal	\$ 247	\$ 297	\$ 397		

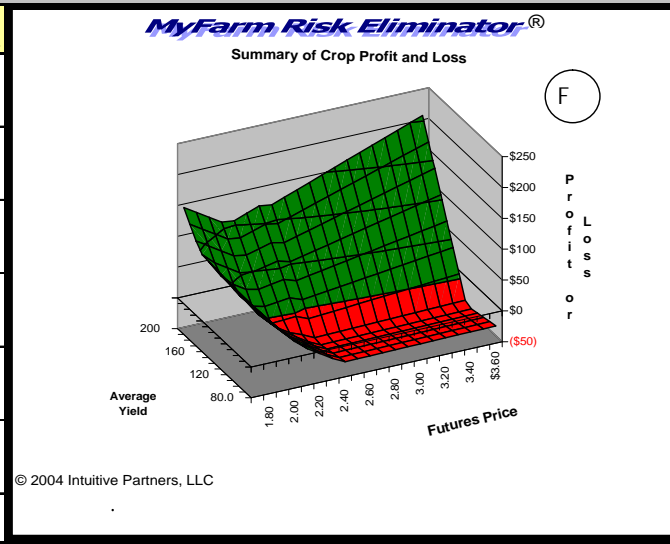
See Explanation For Sections of the Report Below on Page Two of this Brochure

Example of The Current Position Summary Report

Farm Name: **New Farms** Crop: **Corn** Current Position Summary **MyFarm Risk Eliminator**®
 Crop Year: **2004**

Grain Sales	Yield													
	80	90	100	110	120	130	140	150	160	170	180	190	200	
% Production Sold	156%	139%	125%	114%	104%	96%	89%	83%	78%	74%	69%	63%	63%	
Total Bushels Sold	125	125	125	125	125	125	125	125	125	125	125	125	125	
% Production LDP'd	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Bushels LDP'd	-	-	-	-	-	-	-	-	-	-	-	-	-	
Futures	80.0	90.0	100	110	120	130	140	150	160	170	180	190	200	
\$ 3.60	(\$22)	(\$25)	(\$27)	(\$30)	(\$32)	(\$28)	\$6	\$40	\$73	\$107	\$140	\$174	\$207	
\$ 3.50	(\$23)	(\$25)	(\$28)	(\$30)	(\$33)	(\$28)	\$5	\$37	\$70	\$102	\$135	\$167	\$200	
\$ 3.40	(\$23)	(\$25)	(\$28)	(\$30)	(\$33)	(\$29)	\$3	\$35	\$66	\$98	\$129	\$161	\$192	
\$ 3.30	(\$23)	(\$26)	(\$28)	(\$31)	(\$33)	(\$29)	\$2	\$32	\$63	\$93	\$124	\$154	\$185	
\$ 3.20	(\$23)	(\$26)	(\$28)	(\$31)	(\$33)	(\$30)	\$0	\$30	\$59	\$89	\$118	\$148	\$177	
\$ 3.10	(\$24)	(\$26)	(\$29)	(\$31)	(\$34)	(\$30)	(\$2)	\$27	\$56	\$84	\$113	\$141	\$170	
Base Month Futures Price	3.00	2.90	2.80	2.70	2.60	2.50	2.40	2.30	2.20	2.10	2.00	1.90	1.80	1.70
\$ 3.00	(\$24)	(\$27)	(\$29)	(\$32)	(\$34)	(\$31)	(\$3)	\$25	\$52	\$80	\$107	\$135	\$162	
\$ 2.90	(\$24)	(\$27)	(\$29)	(\$32)	(\$34)	(\$31)	(\$5)	\$22	\$49	\$75	\$102	\$128	\$155	
\$ 2.80	(\$25)	(\$27)	(\$30)	(\$32)	(\$35)	(\$32)	(\$6)	\$20	\$45	\$71	\$96	\$122	\$147	
\$ 2.70	(\$25)	(\$27)	(\$30)	(\$32)	(\$35)	(\$32)	(\$8)	\$17	\$42	\$68	\$91	\$115	\$140	
\$ 2.60	(\$25)	(\$28)	(\$30)	(\$33)	(\$35)	(\$33)	(\$9)	\$15	\$38	\$65	\$85	\$109	\$132	
\$ 2.50	(\$26)	(\$28)	(\$31)	(\$33)	(\$36)	(\$33)	(\$11)	\$12	\$35	\$57	\$80	\$102	\$125	
\$ 2.40	(\$26)	(\$28)	(\$31)	(\$33)	(\$36)	(\$34)	(\$12)	\$10	\$31	\$53	\$74	\$96	\$117	
\$ 2.30	(\$16)	(\$19)	(\$21)	(\$24)	(\$26)	(\$24)	(\$4)	\$17	\$38	\$58	\$79	\$99	\$120	
\$ 2.20	(\$4)	(\$6)	(\$9)	(\$11)	(\$13)	(\$16)	(\$5)	\$15	\$34	\$54	\$73	\$93	\$112	
\$ 2.10	\$9	\$6	\$4	\$1	(\$2)	(\$4)	(\$6)	\$12	\$31	\$49	\$68	\$86	\$105	
\$ 2.00	\$25	\$23	\$21	\$19	\$17	\$15	\$13	\$17	\$35	\$53	\$71	\$89	\$107	
\$ 1.90	\$46	\$45	\$44	\$43	\$42	\$41	\$40	\$39	\$47	\$65	\$83	\$102	\$120	
\$ 1.80	\$66	\$66	\$66	\$66	\$66	\$66	\$66	\$66	\$66	\$78	\$96	\$114	\$132	
\$ 1.70	\$87	\$88	\$89	\$90	\$91	\$92	\$93	\$94	\$95	\$96	\$109	\$127	\$145	

Futures Price	Futures Gain or Loss	Options Gain or Loss	Total Gain or Loss
\$ 3.60	\$0	\$0	\$0
\$ 3.50	\$0	\$0	\$0
\$ 3.40	\$0	\$0	\$0
\$ 3.30	\$0	\$0	\$0
\$ 3.20	\$0	\$0	\$0
\$ 3.10	\$0	\$0	\$0
\$ 3.00	\$0	\$0	\$0
\$ 2.90	\$0	\$0	\$0
\$ 2.80	\$0	\$0	\$0
\$ 2.70	\$0	\$0	\$0
\$ 2.60	\$0	\$0	\$0
\$ 2.50	\$0	\$0	\$0
\$ 2.40	\$0	\$0	\$0
\$ 2.30	\$0	\$0	\$0
\$ 2.20	\$0	\$0	\$0
\$ 2.10	\$0	\$0	\$0
\$ 2.00	\$0	\$0	\$0
\$ 1.90	\$0	\$0	\$0
\$ 1.80	\$0	\$0	\$0
\$ 1.70	\$0	\$0	\$0



Min/Max For Current Price Settings

Maximum Risk: **\$36**
 Maximum Gain: **\$207**

Contact Information

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MyFarm Risk Eliminator

Product	Crop Revenue Coverage	Unit Name	Acres	APH	Minimum Insured Bushels	Revenue Guarantee	% of Fixed Expenses Protected by Insurance
Price	100%	Rented	1	160	Per Acre Total	Per Acre Total	87.1%
Yield	80%				128 128	\$ 294 \$ 294	
Premium Acre	\$ 11.00						
Premium Total	\$ 11						
Price Guarantee	\$ 2.30	Totals	1		128	\$ 294	87.1%

Unit	Seed	Chemical	Insecticide	Fertilizer	Machine, Fuel, Labor	Land/Rent	Other	Other	Federal Crop Insurance	Hail Insurance	Total Expenses Per Acre	Total Fixed Expenses
Rented	50	15	-	65	50	140	2	2	11	3	\$ 338	\$ 338

Variable Expense Per Bushel	Transportation	\$ -	Drying	\$ -	Other	\$ -					\$ 338
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Unit	Direct	Counter Cyclical	Reminder Notes
Rented	\$ 25.00	\$ 10.00	All scenarios assume a \$.20 cent basis.
County Loan Rate	\$ 1.75	per bushel	

MyFarm Risk Eliminator Software

Company

Intuitive Agritech Systems, Inc.

Name

1209 2nd St. NW
Mason City, IA 50401

Address

Phone: 888-315-8179 Ext. 5

Direct: 641-512-1716

Fax: 815-301-9844

Email: sales@myfarmsoftware.com

Websites: www.myfarmsoftware.com

www.grainmarketingtools.com

City

State

Zip

Phone

Fax

Email

Ordering and Pricing Information

New Customers

Bronze

Silver

Gold

Subtotal

Choose Initial Service Level
(Includes 1st 12 months Service Agreement)

\$ 297

\$ 497

\$ 997

Bonus: Add up to 3 years

\$100 per year

\$125/year

\$150 year

Existing Customer

Bronze

Silver

Gold

12 month renewal

\$ 147

\$ 197

\$ 297

24 month renewal

\$ 247

\$ 297

\$ 397

Delivery Method: Choose One.

Sub-Total

Please ship the Software to me.

I have received the Software with the following Serial Number

(Find on the CD-ROM or Packaging)

(IA residents add 7% sales tax)

Shipping and Handling \$ 10

Total for Order

Method of Payment

Check

Discover

MasterCard

American Express

Visa

Credit Card #

Exp. date

Signature